



Alice Delahunt

Digital & Brand Leader | Former CDO & CCO Ralph Lauren | Founder SYKY

NEW YORK, USA

Date of birth: 20 January 1987 Place of birth: Dublin (Ireland) Nationality: Irish



PROFESSIONAL EXPERIENCE

SYKY, Inc. – Chief Executive Officer and founder	2022-2025
Ralph Lauren – Chief Digital Officer & Chief Content Officer	2019-2022
Ralph Lauren – Chief Digital Officer & Chief Marketing Officer (Acting)	2019-2019
Ralph Lauren – Chief Digital Officer	2018-2019
Burberry – Global Director of Digital & Social Media Marketing	2016-2018
Burberry – Global Director of Brand Marketing and Social Media	2015-2016
Burberry – Global Senior Social Media Manager	2011-2015
JWT – Global Account Management Team	2010-2011

ACADEMIC BACKGROUND

Trinity College Dublin – B.A. Honours Bachelor Degree in Economics & Social Studies (B.E.S.S)	2005-2009
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MEMBER OF THE SUPERVISORY BOARD OF ZALANDO SE

Since May 2025 current term until the end of Annual General Meeting 2027

MEMBERSHIPS IN STATUTORY SUPERVISORY BOARDS

None

MEMBERSHIPS IN COMPARABLE CONTROLLING BODIES IN GERMANY OR ABROAD

None

OTHER ACTIVITIES

Member of the advisory board of Trinity College Dublin Business School (Ireland)