



Group Policy

Forest Protection Policy for Cellulosic Fabric

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Content

1 Cellulosic Fabric Standard

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Zalando Private Labels

Zalando is committed to protecting the world's forests through our approach to sourcing man-made cellulosic fabrics, including rayon, viscose, lyocell, modal and other trademarked brands. Together with the non-for-profit organization Canopy and our sourcing partners, we are working towards eliminating the sourcing of wood pulp from ancient and endangered forests* across our supply chain, and support the development of innovative processing techniques and fiber sources that reduce environmental and social impacts, such as closed-loop technology, agricultural residues and recycled fabrics.

Collaboratively with all in the [CanopyStyle](#) initiative, we encourage our business partners to take these lower environmental impact, innovative alternative fibres to commercial scale in the coming years and seize the growing market demand. At Zalando we will prefer the use of these next generation fabrics as our first choice in design and sourcing.

We will:

1. Assess our existing use of man-made cellulosic fabrics and eliminate sourcing from endangered species habitat and ancient and endangered forests such as the Canadian and Russian Boreal Forests; Coastal Temperate Rainforests; tropical forests and peatlands of Indonesia, the Amazon and West Africa by 2020.
2. Work to eliminate sourcing from companies that are logging forests illegally, from tree plantations established after 1994 through the conversion or simplification of natural forests, from areas being logged in contravention of indigenous and local peoples' rights, or from other controversial suppliers.
3. Work with Non-Governmental Organization Canopy and our Business Partners to support collaborative and visionary solutions that protect remaining ancient and endangered forests in the Coastal Temperate Rainforests on Vancouver Island and the Great Bear Rainforest, Canada's Boreal Forests, and Indonesia's Rainforests.
4. Should we find that any of our fibers are being sourced from ancient and endangered forests, endangered species habitat or illegal logging, we will engage our Business Partners to change practices and/or re-evaluate our relationship with them.

For all wood components (e.g. wood, bamboo, rattan) used in our products as well as our man-made cellulosic fabrics, Zalando has a preference for and reserves the right to request an official certification by the Forest Stewardship Council (FSC) as proof that the wood comes from sustainably managed forests and plantations.