

Kinnevik now directly owns all of its Zalando shares

Berlin, August 13, 2013. Zalando shareholder Rocket Internet has transferred its shares in the online company to its own shareholders Kinnevik, European Founders Found (EFF) and Access Industries. As a result, Kinnevik now holds 37 percent shares in Zalando directly and is therefore officially the largest shareholder of the Berlin-based e-commerce company.

“With this transfer, Kinnevik now officially is Zalando’s largest shareholder. This step once more assures the long-term nature of our partnership. We welcome Access Industries as our new shareholder and we are looking forward working together,” commented Rubin Ritter, Managing Director of Zalando. Kinnevik has already been the largest shareholder in Zalando since October 2012, holding part of the shares indirectly through its investment in Rocket Internet.

CEO of Kinnevik, Mia Brunell Livfors, commented: “We are pleased with this development which allows Kinnevik, as Zalando’s largest shareholder, to support the company to continue its successful development”.

Besides Kinnevik, the Rocket Internet shareholders European Founders Fund and Access Industries have received a direct share in Zalando.

About Zalando

Zalando is Europe’s leading online retailer for shoes and fashion. Its extensive selection for women, men and children ranges from popular high street brands to much sought-after designer labels from over 1,500 different international brands. Exclusive accessories, beauty essentials and sportswear make up Zalando’s wide range of products. A combination of unique services: free delivery and returns, a free service hotline and a 30 day returns policy make online shopping at Zalando an easy and secure shopping experience. With its own fashion blog, Facebook and Twitter accounts, Zalando provides customers with current fashion trends, product updates and news about the company. The company was founded in 2008 by Robert Gentz and David Schneider, and its headquarters are located in Berlin. Following on from its success in the German market, Zalando entered Austria in 2009 as first international market. The Netherlands and France followed in 2010. Italy, Great Britain and Switzerland opened its shops in 2011. In 2012 alone, Zalando has gone live in Sweden, Belgium, Spain, Denmark, Finland, Poland and Norway.

Contact

Boris Radke
Corporate Communications
Tel.: +49 (0)30 209681038
E-Mail: boris.radke@zalando.de

Zalando.de is brought to you by Zalando GmbH

Sonnenburger Straße 73, 10437 Berlin, Germany

Zalando GmbH

Registered at Amtsgericht Charlottenburg Berlin, HRB112394B
VAT-ID: DE 260543043 Tax Number: 37/125/21423
Managing Directors: Robert Gentz, David Schneider, Rubin Ritter