

PRESS STATEMENT



Zalando changes legal form to Zalando AG

Berlin, 11 December 2013. Zalando today has filed for the change of its legal form from a German limited liability company (GmbH) to a private German stock corporation (AG). Following the entry into the German trade register, the company will be referred to as Zalando AG.

The change of the legal form is a long-planned step towards a corporate governance structure that is more suitable to the company's current size. It will allow Zalando the flexibility it needs for the continued growth and development of the company. The conversion will not have any effects on the operating business or the legal structure of the subsidiaries.

Contact

Boris Radke
Head of Corporate Communications
Tel.: +49 (0)30 209681038
Email: boris.radke@zalando.de

About Zalando

Zalando is Europe's leading online retailer for shoes and fashion. Working with over 1,500 international brands, Zalando presents an extensive selection of products for women, men and children, ranging from popular high street brands to much sought-after designer labels. Exclusive accessories and sportswear make up Zalando's wide range of products. A combination of unique services – free delivery and returns, a free service helpline and an extended returns policy – make online shopping at Zalando a convenient and secure online experience. The company was founded by Robert Gentz and David Schneider in 2008 and its headquarters are located in Berlin. Following its success in Germany, Zalando launched an Austrian site in 2009 and shops for the Netherlands and France followed in 2010. In 2011 Zalando expanded to Italy, the UK and Switzerland, then to Sweden, Belgium, Spain, Denmark, Finland, Poland and Norway in 2012, and Luxembourg in 2013.



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Sonnenburger Straße 73, 10437 Berlin, Germany

Zalando GmbH

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VAT-ID: DE 260543043 Tax Number: 37/125/21423
Managing Directors: Robert Gentz, David Schneider, Rubin Ritter