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Zalando sets issue price per share at EUR 21.50

Berlin, 29 September 2014 – Zalando SE has set the issue price for its shares at EUR 21.50 per share. The issue price is at the upper end of the price range of EUR 18.00 to EUR 22.50. A total of 24,476,223 newly issued shares and an over-allotment of 3,671,433 shares have been allocated as part of the offering, amounting to a total offer volume of EUR 605 million (including over-allotment) based on the issue price. The offering was over-subscribed well in excess of ten times at the high end of the price range. To the extent the Greenshoe option provided to the underwriters of the IPO is exercised, up to 3,671,433 additional shares will be issued. Following the offer of all offered shares and assuming the exercise of the Greenshoe option in full, approximately 11.3 per cent of Zalando's share capital (post-IPO) will have been issued in connection with the IPO.

The Zalando shares will be traded on the regulated market (Prime Standard) of the Frankfurt Stock Exchange under the trading symbol ZAL, the German Securities Code (WKN) ZAL111 and International Securities Identification Number (ISIN) DE000ZAL1111 from 1 October 2014 onwards.

About Zalando

Zalando (<https://corporate.zalando.com>) believes to be Europe's leading pure-play online retailer for shoes and fashion. Working with over 1,500 international brands, Zalando presents an extensive selection of products for women, men and children, ranging from popular high street brands to much sought-after designer labels. Exclusive accessories and sportswear make up Zalando's wide range of products. A combination of unique services – free delivery and returns, a free service helpline and a returns policy of up to 100 days in some markets – make online shopping at Zalando a convenient and secure online experience. The company was founded by Robert Gentz and David Schneider in 2008 and its headquarters are located in Berlin. Following its success in Germany, Zalando launched an Austrian site in 2009 and shops for the Netherlands and France followed in 2010. In 2011 Zalando expanded to Italy, the UK and to Switzerland. Since 2012 Zalando has also been available in Sweden, Belgium, Spain, Denmark, Finland, Poland, and Norway. Deliveries were extended to Luxembourg in 2013.

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Zalando SE

Registered at Amtsgericht Charlottenburg Berlin, HRB 158855 B
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