

Zalando Sustainability Progress Report: 2020 at a Glance

Planet



Carbon Footprint

64%

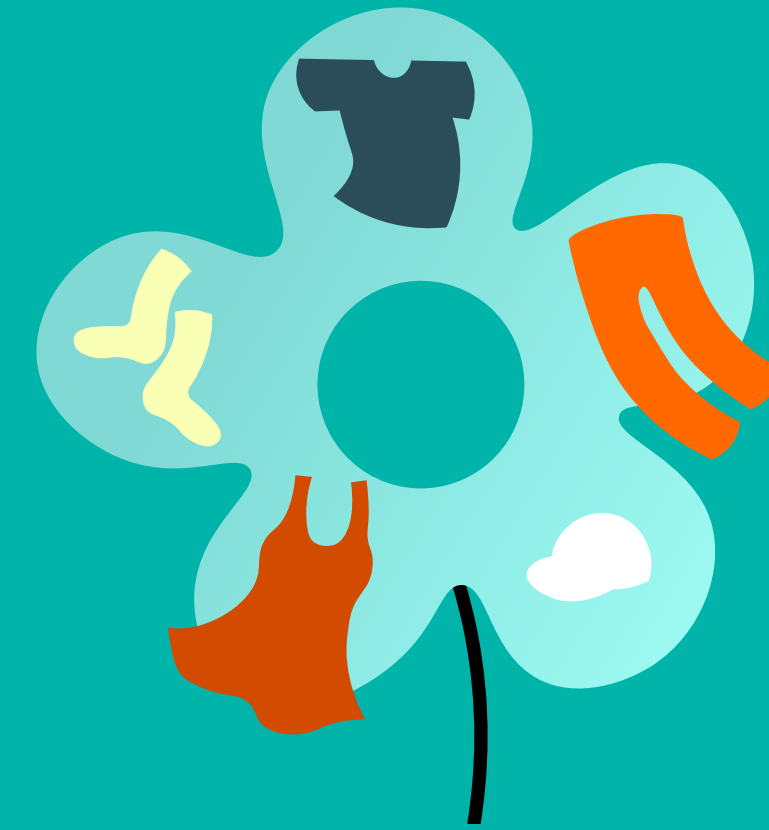
emissions reductions in own operations since 2017, through sourcing of 100% renewable electricity

Product

Assortment

16%

of GMV generated with more sustainable products

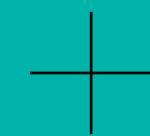


People



Ethical Standards

standardized framework for human rights assessments

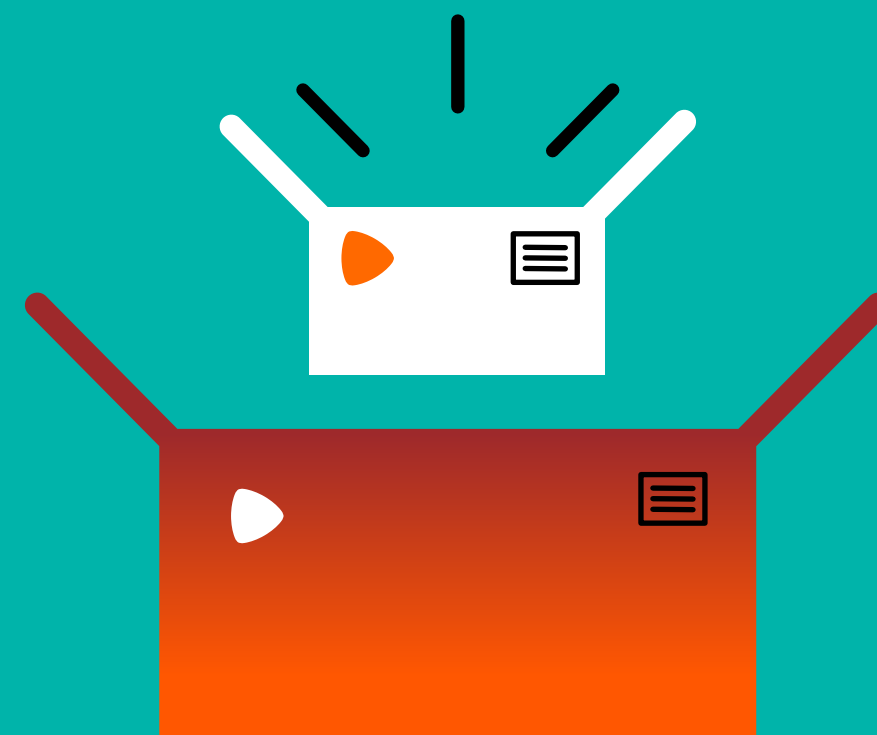


first retailer to use Higg BRM for mandatory brand assessments

Packaging

22%

less single-use plastic per item shipped



Circularity

We extended the life of more than

340K

products



Skilling

1,355

people received skilling opportunities that match future work requirements

