



Alice Delahunt

Digital & Brand Leader | Former CDO & CCO Ralph Lauren | Founder SYKY

NEW YORK, USA

Date of birth: 20 January 1987 Place of birth: Dublin (Ireland) Nationality: Irish



PROFESSIONAL EXPERIENCE	SYKY, Inc. – Chief Executive Officer and founder	2022-2026
	Ralph Lauren – Chief Digital Officer & Chief Content Officer	2019-2022
	Ralph Lauren – Chief Digital Officer & Chief Marketing Officer (Acting)	2019-2019
	Ralph Lauren – Chief Digital Officer	2018-2019
	Burberry – Global Director of Digital & Social Media Marketing	2016-2018
	Burberry – Global Director of Brand Marketing and Social Media	2015-2016
	Burberry – Global Senior Social Media Manager	2011-2015
	JWT – Global Account Management Team	2010-2011
ACADEMIC BACKGROUND	Trinity College Dublin – B.A. Honours Bachelor Degree in Economics & Social Studies (B.E.S.S)	2005-2009
MEMBER OF THE SUPERVISORY BOARD OF ZALANDO SE	Since May 2025	current term until the end of Annual General Meeting 2027
MEMBERSHIPS IN STATUTORY SUPERVISORY BOARDS	None	
MEMBERSHIPS IN COMPARABLE CONTROLLING BODIES IN GERMANY OR ABROAD	None	
OTHER ACTIVITIES	Member of the advisory board of Trinity College Dublin Business School (Ireland)	