



Kelly Bennett

Chairperson of the supervisory board and Executive Advisor

AMSTERDAM, THE NETHERLANDS

Date of birth: 7 April 1972 Place of birth: Nanaimo, BC (Canada) Nationality: Canadian



PROFESSIONAL EXPERIENCE		
	AG1 - Advisor	since 2024
	TCV - Venture Advisor	since 2021
	Strava, Inc - General Advisor	since 2021
	Nubank - Executive Advisor	since 2020
	Microsoft Xbox - Executive Advisor	since 2019
	Spotify - Executive Advisor	since 2019
	One Football GmbH - General Advisor	2022-2023
	Netflix – Chief Marketing Officer	2012-2019
	Warner Bros. Entertainment - Vice President Interactive, World Wide Marketing	2010-2012
	Warner Bros. Entertainment - Director New Media & Interactive Marketing EMEA	2008-2010
	Warner Bros. Entertainment - Director, Promotions EMEA	2004-2008
	Warner Bros. Entertainment - Business Development Manager, EMEA	2003-2004
	Dow Jones International - Business Development Manager, International	2001-2003
	Cimex Media - Partner	1998-2001
	Ignition Marketing - Business Development Director	1997-1998

ACADEMIC BACKGROUND		
	Simon Fraser University - BA Business Administration	1992 - 1995

MEMBER OF THE SUPERVISORY BOARD OF ZALANDO SE		
	Since May 2019	current term until the end of annual general meeting 2025

MEMBERSHIPS IN STATUTORY SUPERVISORY BOARDS		
	None	

MEMBERSHIPS IN COMPARABLE CONTROLLING BODIES IN GERMANY OR ABROAD		
	None	

OTHER ACTIVITIES		
	None	