



# Kelly Bennett

Chairperson of the supervisory board and Executive Advisor

AMSTERDAM, THE NETHERLANDS

Date of birth: 7 April, 1972      Place of birth: Nanaimo, BC (Canada)      Nationality: Canadian



PROFESSIONAL EXPERIENCE	AG1 - Advisor	since 2024
	TCV - Venture Advisor	since 2021
	Strava, Inc. - General Advisor	since 2021
	Nubank - Executive Advisor	since 2020
	Microsoft Xbox - Executive Advisor	since 2019
	Spotify - Executive Advisor	since 2019
	One Football GmbH - General Advisor	2022-2023
	Netflix, Inc. – Chief Marketing Officer	2012-2019
	Warner Bros. Entertainment - Vice President Interactive, World Wide Marketing	2010-2012
	Warner Bros. Entertainment - Director New Media & Interactive Marketing EMEA	2008-2010
	Warner Bros. Entertainment - Director, Promotions EMEA	2004-2008
	Warner Bros. Entertainment - Business Development Manager, EMEA	2003-2004
	Dow Jones International - Business Development Manager, International	2001-2003

Cimex Media - Partner	1998-2001
Ignition Marketing - Business Development Director	1997-1998

ACADEMIC BACKGROUND	Simon Fraser University - BA Business Administration	1992 - 1995
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MEMBER OF THE SUPERVISORY BOARD OF ZALANDO SE	Since May 2019	current term until the end of annual general meeting 2025
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MEMBERSHIPS IN STATUTORY SUPERVISORY BOARDS	None
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MEMBERSHIPS IN COMPARABLE CONTROLLING BODIES IN GERMANY OR ABROAD	None
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OTHER ACTIVITIES	None
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