



Andrea Ricciarelli

Head of Corporate Communications Markets of Zalando SE

BERLIN, GERMANY

Date of birth: 23 March, 1983 Place of birth: Sansepolcro (Italy) Nationality: Italian, German



PROFESSIONAL EXPERIENCE	Zalando SE, Germany - Head of Corporate Communications Markets	since 2022
	Zalando SE, Germany - Senior Team Lead Corporate Communications Northern, Eastern & Southern Europe	2021-2022
	Zalando SE, Germany - Lead Corporate Communications Northern and Mediterranean Europe	2018-2021
	trivago GmbH - Global B2B Content Marketing Communication and Global PR Team Lead	2016-2018
	ICWE GmbH - Corporate Communications Consultant	2011-2015
	Media Consulta GmbH - PR Consultant and Project Manager	2010-2011
	International Design Press Agency - PR Officer	2009-2010

ACADEMIC BACKGROUND	Università di Bologna, Bologna, Italia - Second Level Master in Public, Social and Political Communication	2007-2010
	Università di Bologna, Forlì, Italia - Bachelor in International and Diplomatic Sciences	2002-2007

MEMBERSHIPS IN STATUTORY SUPERVISORY BOARDS	None
MEMBERSHIPS IN COMPARABLE CONTROLLING BODIES IN GERMANY OR ABROAD	None
OTHER ACTIVITIES	None