

KELLY BENNETT

Amsterdam (The Netherlands)
Supervisory Board Member and Executive Advisor



PERSONAL INFORMATION

Date of birth: April 7, 1972
Place of birth: Nanaimo, BC (Canada)
Nationality: Canadian

ACADEMIC BACKGROUND

1992 - 1995 Simon Fraser University – BA Business Administration

PROFESSIONAL EXPERIENCE

since 2022 One Football GmbH – General Advisor
since 2021 Strava, Inc – General Advisor
since 2020 TCV – Venture Advisor
since 2019 Microsoft Xbox/Nubank – Executive Advisor
2012-2019 Netflix – Chief Marketing Officer
2010-2012 Warner Bros. Entertainment – Vice President Interactive, World Wide Marketing
2008-2010 Warner Bros. Entertainment – Director New Media & Interactive Marketing EMEA
2004-2008 Warner Bros. Entertainment – Director, Promotions EMEA
2003-2004 Warner Bros. Entertainment – Business Development Manager, EMEA
2001-2003 Dow Jones International – Business Development Manager, International
1998-2001 Cimex Media – Partner
1997-1998 Ignition Marketing – Business Development Director

MEMBER OF THE SUPERVISORY BOARD OF ZALANDO SE

since May 2019 (current term until the end of Annual General Meeting 2023)

MEMBERSHIPS IN STATUTORY SUPERVISORY BOARDS

none

MEMBERSHIPS IN COMPARABLE CONTROLLING BODIES IN GERMANY OR ABROAD

none

OTHER ACTIVITIES

none