

<b>Information pursuant to section 125 para. 1 in conjunction with section 125 para. 5 German Stock Corporation Act (Aktengesetz, AktG) in connection with Art. 4 para. 1, Table 3 of the Annex to Commission Implementing Regulation (EU) 2018/1212</b>	
<b>A. Specification of the message</b>	
1. Unique identifier of the event	Convocation of the Annual General Meeting of Zalando SE on May 19, 2021
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: ZAL052021oHV
2. Type of message	Convocation of the Annual General Meeting
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: NEWM
<b>B. Specification of the issuer</b>	
1. ISIN	DE000ZAL1111
2. Name of issuer	ZALANDO SE
<b>C. Specification of the meeting</b>	
1. Date of the General Meeting	May 19, 2021
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210519
2. Time of the General Meeting	10:00 hours (CEST)
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 08:00 hours UTC (Coordinated Universal Time)
3. Type of General Meeting	Annual General Meeting as virtual general meeting without physical presence of the shareholders and their authorized representatives
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: GMET
4. Location of the General Meeting	Place of the Annual General Meeting within the meaning of the German Stock Corporation Act is the corporate headquarters of ZALANDO SE, Valeska-Gert-Straße 5, 10243 Berlin
	The physical presence at the location of the General Meeting is not possible
	URL to the Shareholder Portal of the Company to follow the audio and video transmission of the General Meeting as well as to exercise shareholder's rights: <a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>

5. Record Date	Record date according to section 123 para. 4 AktG und § 17 para. 3 of the articles of association of Zalando SE is April 28, 2021 (0:00 hours CEST)
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210427 [22nd day]
6. Uniform Resource Locator (URL)	<a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>
<b>D. Participation in the general meeting - Following the audio and video transmission</b>	
1. Method of participation by shareholder	Following the audio and video transmission of the virtual general meeting (does not constitute a participation in the general meeting within the meaning of the AktG or an exercise of voting rights)
2. Issuer deadline for the notification of participation	Registration of the shareholder for the general meeting in due time and proof of shareholding in due time: May 12, 2021, 24:00 hours (CEST); time of receipt being decisive
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210512, 22:00 hours UTC (Coordinated Universal Time)
3. Issuer deadline for voting	N/A
<b>D. Participation in the general meeting - Absentee voting</b>	
1. Method of participation by shareholder	Exercising voting rights by absentee voting (does not constitute a participation in the general meeting within the meaning of the AktG)
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: EV
2. Issuer deadline for the notification of participation	Registration of the shareholder for the general meeting in due time and proof of shareholding in due time: May 12, 2021, 24:00 hours (CEST); time of receipt being decisive
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210512, 22:00 hours UTC (Coordinated Universal Time)
3. Issuer deadline for voting	Outside the password-protected Shareholder Portal of the Company by submission by post: May 18, 2021, 24:00 hours (CEST); time of receipt being decisive
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210518, 22:00 hours UTC (Coordinated Universal Time)

	<p>Via the password-protected Shareholder Portal of the Company at  <a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>:  until the commencement of voting on the day of the Annual General Meeting (May 19, 2021)</p> <p>in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210519, until the commencement of voting</p>
<b>D. Participation in the general meeting - Issuing authorization and voting instructions to the proxies of the Company</b>	
1. Method of participation by shareholder	<p>Exercising voting rights by issuing authorization and voting instructions to the proxies of the Company (does not constitute a participation in the general meeting within the meaning of the AktG)</p> <p>in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: PX</p>
2. Issuer deadline for the notification of participation	<p>Registration of the shareholder for the general meeting in due time and proof of shareholding in due time: May 12, 2021, 24:00 hours (CEST); time of receipt being decisive</p> <p>in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210512, 22:00 hours UTC (Coordinated Universal Time)</p>
3. Issuer deadline for voting	<p>Outside the password-protected Shareholder Portal of the Company by submission by post, by fax, by email: May 18, 2021, 24:00 hours (CEST); time of receipt being decisive</p> <p>in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210518, 22:00 hours UTC (Coordinated Universal Time)</p> <p>Via the password-protected Shareholder Portal of the Company at  <a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>:  until the commencement of voting on the day of the Annual General Meeting (May 19, 2021)</p> <p>in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210519, until the commencement of voting</p>
<b>D. Participation in the general meeting - Authorization of third parties</b>	

1. Method of participation by shareholder	Authorization of third parties to exercise voting and other rights (does not constitute a participation in the general meeting within the meaning of the AktG)
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: PX
2. Issuer deadline for the notification of participation	Registration of the shareholder for the general meeting in due time and proof of shareholding in due time: May 12, 2021, 24:00 hours (CEST); time of receipt being decisive
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210512, 22:00 hours UTC (Coordinated Universal Time)
3. Issuer deadline for voting	Outside the password-protected Shareholder Portal of the Company by submission by post, by fax, by email: May 18, 2021, 24:00 hours (CEST); time of receipt being decisive
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210518, 22:00 hours UTC (Coordinated Universal Time)
	Via the password-protected Shareholder Portal of the Company at <a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a> : until the commencement of voting on the day of the Annual General Meeting (May 19, 2021)
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210519, until the commencement of voting
<b>E. Agenda - Agenda Item 1</b>	
1. Unique identifier of the agenda item	1
2. Title of the agenda item	Presentation of the adopted annual financial statements and the approved consolidated financial statements for fiscal year 2020 together with the combined management report for Zalando SE and the Zalando Group, the combined non-financial report for Zalando SE and the Zalando Group and the report of the Supervisory Board as well as the explanatory reports on the information required pursuant to sections 289a (1), 315a (1) of the German Commercial Code ( <i>Handelsgesetzbuch – HGB</i> ) (in each case in the version applicable for the fiscal year 2020)

3. Uniform Resource Locator (URL) of the materials	<a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>
4. Vote	None
5. Alternative voting options	N/A
<b>E. Agenda - Agenda Item 2</b>	
1. Unique identifier of the agenda item	2
2. Title of the agenda item	Appropriation of distributable profit
3. Uniform Resource Locator (URL) of the materials	<a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>
4. Vote	Binding vote
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention, blank
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB, BL
<b>E. Agenda - Agenda Item 3</b>	
1. Unique identifier of the agenda item	3
2. Title of the agenda item	Discharge of the Management Board of Zalando SE for fiscal year 2020
3. Uniform Resource Locator (URL) of the materials	<a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>
4. Vote	Binding vote
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention, blank
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB, BL
<b>E. Agenda - Agenda Item 4</b>	
1. Unique identifier of the agenda item	4
2. Title of the agenda item	Discharge of the Supervisory Board of Zalando SE for fiscal year 2020
3. Uniform Resource Locator (URL) of the materials	<a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>
4. Vote	Binding vote
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention, blank
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB, BL
<b>E. Agenda - Agenda Item 5a</b>	

1. Unique identifier of the agenda item	5a
2. Title of the agenda item	Election of the auditor for the financial statements and the auditor for the consolidated financial statements as well as the auditor for the audit review - for the fiscal year 2021
3. Uniform Resource Locator (URL) of the materials	<a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>
4. Vote	Binding vote
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention, blank
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB, BL
<b>E. Agenda - Agenda Item 5b</b>	
1. Unique identifier of the agenda item	5b
2. Title of the agenda item	Election of the auditor for the financial statements and the auditor for the consolidated financial statements as well as the auditor for the audit review - in the fiscal year 2022 until the next general meeting
3. Uniform Resource Locator (URL) of the materials	<a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>
4. Vote	Binding vote
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention, blank
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB, BL
<b>E. Agenda - Agenda Item 6a</b>	
1. Unique identifier of the agenda item	6a
2. Title of the agenda item	New election of members of the Supervisory Board - Kelly Bennett
3. Uniform Resource Locator (URL) of the materials	<a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>
4. Vote	Binding vote
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention, blank
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB, BL
<b>E. Agenda - Agenda Item 6b</b>	
1. Unique identifier of the agenda item	6b

2. Title of the agenda item	New election of members of the Supervisory Board - Jennifer Hyman
3. Uniform Resource Locator (URL) of the materials	<a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>
4. Vote	Binding vote
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention, blank
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB, BL
<b>E. Agenda - Agenda Item 6c</b>	
1. Unique identifier of the agenda item	6c
2. Title of the agenda item	New election of members of the Supervisory Board - Niklas Östberg
3. Uniform Resource Locator (URL) of the materials	<a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>
4. Vote	Binding vote
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention, blank
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB, BL
<b>E. Agenda - Agenda Item 6d</b>	
1. Unique identifier of the agenda item	6d
2. Title of the agenda item	New election of members of the Supervisory Board - Anders Holch Povlsen
3. Uniform Resource Locator (URL) of the materials	<a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>
4. Vote	Binding vote
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention, blank
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB, BL
<b>E. Agenda - Agenda Item 6e</b>	
1. Unique identifier of the agenda item	6e
2. Title of the agenda item	New election of members of the Supervisory Board - Mariella Röhm-Kottmann
3. Uniform Resource Locator (URL) of the materials	<a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>

4. Vote	Binding vote
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention, blank
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB, BL
<b>E. Agenda - Agenda Item 6f</b>	
1. Unique identifier of the agenda item	6f
2. Title of the agenda item	New election of members of the Supervisory Board - Cristina Stenbeck
3. Uniform Resource Locator (URL) of the materials	<a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>
4. Vote	Binding vote
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention, blank
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB, BL
<b>E. Agenda - Agenda Item 7</b>	
1. Unique identifier of the agenda item	7
2. Title of the agenda item	Resolution on the approval of the remuneration system for the members of the Management Board
3. Uniform Resource Locator (URL) of the materials	<a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>
4. Vote	Binding vote
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention, blank
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB, BL
<b>E. Agenda - Agenda Item 8</b>	
1. Unique identifier of the agenda item	8
2. Title of the agenda item	Resolution on remuneration for members of the Supervisory Board and a related amendment to the articles of association of Zalando SE
3. Uniform Resource Locator (URL) of the materials	<a href="https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021">https://corporate.zalando.com/en/investor-relations/annual-general-meeting-2021</a>
4. Vote	Binding vote
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: BV



5. Alternative voting options	Vote in favour, vote against, abstention, blank in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB, BL
<b>F. Specification of the deadlines regarding the exercise of other shareholders rights - Additions to the agenda</b>	
1. Object of deadline	Request to add items to the Agenda (Art. 56 sentences 2 and 3 SE-Regulation, section 50 para. 2 SE Implementation Act ( <i>SE-Ausführungsgesetz, SEAG</i> ), section 122 para. 2 AktG)
2. Applicable issuer deadline	April 18, 2021, 24:00 hours (CEST); time of receipt being decisive in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210418, 22:00 hours UTC (Coordinated Universal Time)
<b>F. Specification of the deadlines regarding the exercise of other shareholders rights - Counter-motions of shareholders</b>	
1. Object of deadline	Submission of counter-motions of shareholders pursuant to section 126 para. 1 AktG, section 1 para. 2 sentence 3 COVID-19-Act
2. Applicable issuer deadline	May 4, 2021, 24:00 hours (CEST); time of receipt being decisive in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210504, 22:00 hours UTC (Coordinated Universal Time)
<b>F. Specification of the deadlines regarding the exercise of other shareholders rights - Election proposals by shareholders</b>	
1. Object of deadline	Submission of election proposals by shareholders pursuant to section 127 AktG, section 1 para. 2 sentence 3 COVID-19-Act
2. Applicable issuer deadline	May 4, 2021, 24:00 hours (CEST); time of receipt being decisive in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210504, 22:00 hours UTC (Coordinated Universal Time)
<b>F. Specification of the deadlines regarding the exercise of other shareholders rights - Submission of questions</b>	
1. Object of deadline	Right to ask questions by way of electronic communication pursuant to section 1 para. 2 sentence 1 no. 3, sentence 2 COVID-19-Act
2. Applicable issuer deadline	May 17, 2021, 24:00 hours (CEST); time of receipt being decisive in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210517, 22:00 hours UTC (Coordinated Universal Time)

<b>F. Specification of the deadlines regarding the exercise of other shareholders rights - Objection to resolutions of the Annual General Meeting</b>	
1. Object of deadline	Electronic lodging of objections to any resolutions of the Annual General Meeting to the notary's minutes
2. Applicable issuer deadline	On the day of the Annual General Meeting (May 19, 2021), from the beginning of the Annual General Meeting until its closure by the chairperson of the meeting
	in the format pursuant to Commission Implementing Regulation (EU) 2018/1212: 20210519, from the beginning of the Annual General Meeting until its closure by the chairperson of the meeting