



KELLY BENNETT

Amsterdam (The Netherlands)
Chairperson of the Supervisory Board and Executive Advisor



PERSONAL INFORMATION

Date of birth: April 7, 1972
Place of birth: Nanaimo, BC (Canada)
Nationality: Canadian

ACADEMIC BACKGROUND

1992 - 1995 Simon Fraser University – BA Business Administration

PROFESSIONAL EXPERIENCE

since 2024	AG1 – Advisor
since 2021	TCV – Venture Advisor
since 2021	Strava, Inc – General Advisor
since 2020	Nubank - Executive Advisor
since 2019	Microsoft Xbox – Executive Advisor
since 2019	Spotify - Executive Advisor
2022-2023	One Football GmbH – General Advisor
2012-2019	Netflix – Chief Marketing Officer
2010-2012	Warner Bros. Entertainment – Vice President Interactive, World Wide Marketing
2008-2010	Warner Bros. Entertainment – Director New Media & Interactive Marketing EMEA
2004-2008	Warner Bros. Entertainment – Director, Promotions EMEA
2003-2004	Warner Bros. Entertainment – Business Development Manager, EMEA
2001-2003	Dow Jones International – Business Development Manager, International
1998-2001	Cimex Media – Partner
1997-1998	Ignition Marketing – Business Development Director

MEMBER OF THE SUPERVISORY BOARD OF ZALANDO SE

since May 2019 (current term until the end of Annual General Meeting 2025)

MEMBERSHIPS IN STATUTORY SUPERVISORY BOARDS

none

MEMBERSHIPS IN COMPARABLE CONTROLLING BODIES IN GERMANY OR ABROAD

none

OTHER ACTIVITIES

none