

Zalando shares join the MDAX index

Berlin, 3 June 2015 – Shares in Zalando SE, Europe’s leading online retailer, will join the MDAX index of German mid-cap stocks post stock market closing on June 19, 2015. This decision was announced by the Deutsche Börse AG (German Stock Exchange) today. Zalando SE listed on the Frankfurt Stock Exchange on 1 October 2014 and gained inclusion in the SDAX index of German small-caps already last December. Membership in the MDAX means Zalando will now be traded in the German Stock Exchange’s second most important equity index.

“We’re extremely pleased that the MDAX inclusion has now become a reality so soon after our IPO. Joining the index of the 50 most important German mid-caps underlines the progress of our business and the interest in our stock”, said Rubin Ritter, member of the Zalando management board.

About Zalando

Zalando (<https://corporate.zalando.com>) is a leading pure-play online fashion destination in Europe for women, men and children. We offer our customers a one-stop, convenient shopping experience with an extensive selection of fashion articles including shoes, apparel and accessories, with free delivery and returns. Our assortment of over 1,500 international brands ranges from popular global brands, fast fashion and local brands, and is complemented by our private label products. Our localized offering addresses the distinct preferences of our customers in each of the 15 European markets we serve: Austria, Belgium, Denmark, Finland, France, Germany, Italy, Luxembourg, the Netherlands, Norway, Spain, Sweden, Switzerland, Poland and the United Kingdom. Our logistics network with three centrally located fulfillment centers in Germany allows us to efficiently serve our customers throughout Europe. We believe that our integration of fashion, operations and online technology give us the capability to deliver a compelling value proposition to both our customers and fashion brand partners.

Zalando’s websites attract more than 130 million visits per month. In the first quarter of 2015, around 53 per cent of traffic came from mobile devices, resulting in more than 15 million active customers by the end of the quarter.

Contact

René Gribnitz
Vice President Communications
Phone: +49 (0)30 20968-2022
Email: Rene.Gribnitz@zalando.de



Zalando SE

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VAT-ID: DE 260543043 Tax Number: 29/560/00596
Management Board: Robert Gentz, David Schneider, Rubin Ritter
Chairperson of the Supervisory Board: Cristina Stenbeck