

## ***Zalando welcomes new shareholder to support future growth***

- **Ontario Teachers' Pension Plan joins shareholder group of Europe's leading e-commerce fashion player through a capital increase**
- **Additional capital will further strengthen the balance sheet and enabling the company's continued growth in its existing 14 European markets**
- **Canadian pension plan acquires around 2 percent of the shares in Zalando**

Berlin, October 2nd, 2013. The leading global investment firm Ontario Teachers' Pension Plan (OTPP) is joining Zalando's shareholder circle. OTPP is the largest single-profession pension plan in Canada, providing long-term investment for Ontario's teachers. Through a capital increase, the fund secured around 2 percent of the shares in Zalando. Further capital increases of up to 2 percent of the shares in Zalando may follow as part of this financing round, led by OTPP.

Managing director Rubin Ritter comments: "We are very happy to welcome OTPP on board as a very strong long-term investor. We all share a very positive common vision of the online fashion business and want to further strengthen our position as the market leader in European fashion e-commerce. To continue to build this position and our growth, it is a significant strategic advantage to be well equipped with capital."

In August, Zalando announced Anders Holch Povlsen, the owner of BESTSELLER, as a new investor, acquiring 10 percent of the shares in Zalando, thereby becoming the company's third largest investor following Investment AB Kinnevik with 36.5 percent and European Founders Fund with 17 percent. The German Federal Cartel Office has now cleared this transaction. Anders Holch Povlsen also participated in today's capital increase pro-rata, keeping his share in Zalando constant at 10 percent.

### **About Zalando**

Zalando is Europe's leading online retailer for shoes and fashion. Its extensive selection for women, men and children ranges from popular high street brands to much sought-after designer labels from over 1,500 different international brands. Exclusive accessories, beauty essentials and sportswear make up Zalando's wide range of products. A combination of unique services: free delivery and returns, a free service hotline and a 30 day returns policy make online shopping at Zalando an easy and secure shopping experience. With its own fashion blog, Facebook and Twitter accounts, Zalando provides customers with current fashion trends, product updates and news about the company. The company was founded in 2008 by Robert Gentz and David Schneider, and its headquarters are located in Berlin. Following on from its success in the German market, Zalando entered Austria in 2009 as first international market. The Netherlands and France followed in 2010. Italy, Great Britain and Switzerland opened its shops in 2011. In 2012, Zalando went live in Sweden, Belgium, Spain, Denmark, Finland, Poland and Norway.

# PRESS RELEASE



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